Digital Services

Data & Digital
Academies

orange™ **Business**

Give your career
a boost

Data & Digital Academies are expanding the skills of young graduates & professionals by training them intensively for the jobs of tomorrow in the fields of Data, Digital & AI. Our training combines technical skills with business know-how and consulting skills, and is led by specialists and senior experts in the field.

Tailor-made Career Path

Hands-on Bootcamp

Soft Skills

Hard Skills

A tailored track to boost your skills

Data & Digital are inseparable, and it is reflected in the career you will have at Orange Business. You can explore various subfields of data and digital based on your interests:

- Data Engineering
- Data Science
- Data Visualisation
- Digital Customer Experience
- Customer Engagement

Join our eight-week bootcamp to develop your skills and become an expert in Data or Digital. Whether you have recently graduated or have 1- to 2-years of experience, you will benefit from comprehensive and extensive training on both technical and soft skills.
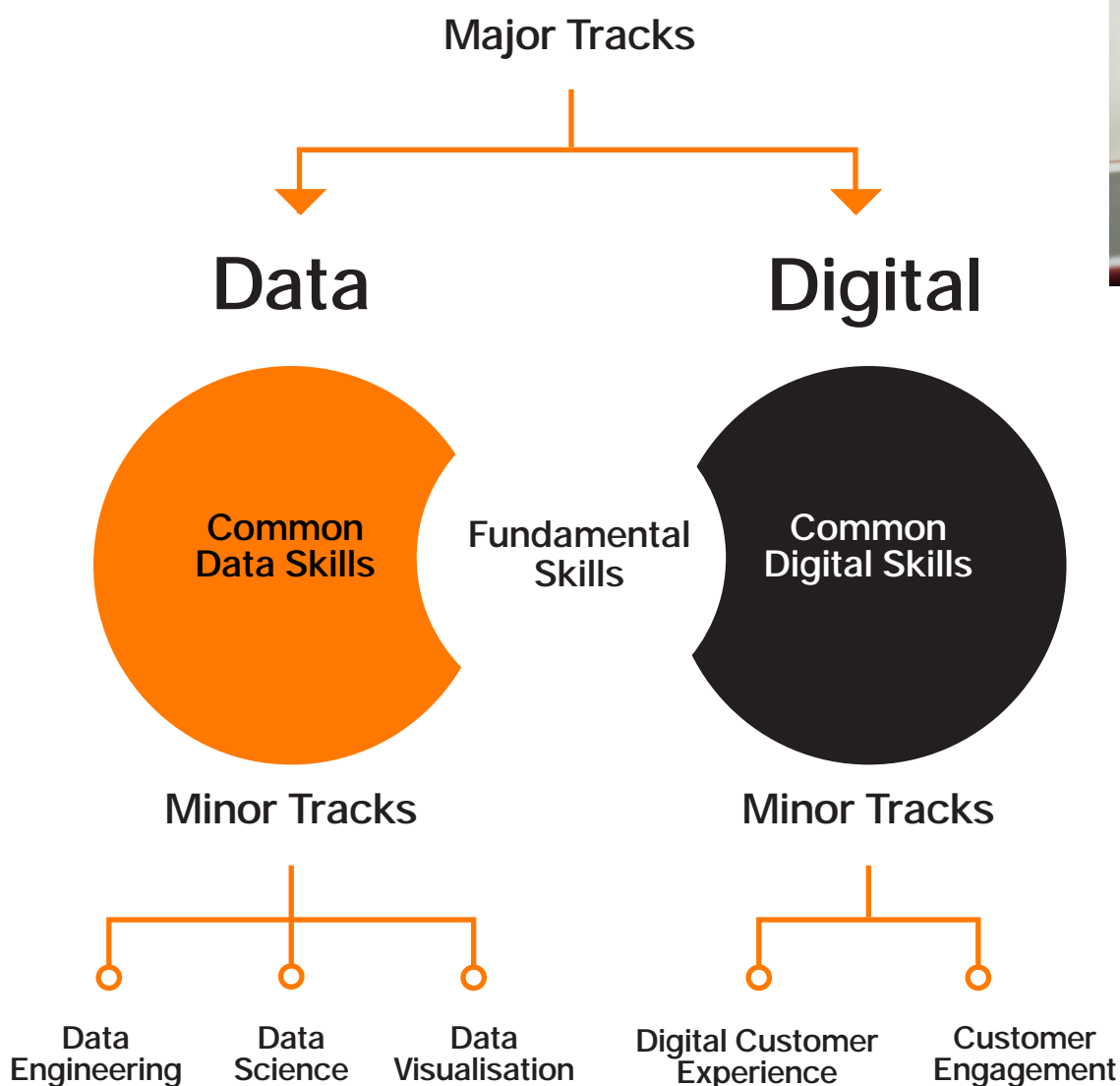
Data & Digital Academies

Choose a major track in Data and Digital to start your journey with us. This includes fundamental skills to become expert consultant followed by a specialization track either in Data or Digital. Then, expand your knowledge in a minor track of your choice.

Major Tracks

Data

Digital

Common Data Skills

Fundamental Skills

Common Digital Skills

Minor Tracks

Minor Tracks

Data Engineering

Data Science

Data Visualisation

Digital Customer Experience
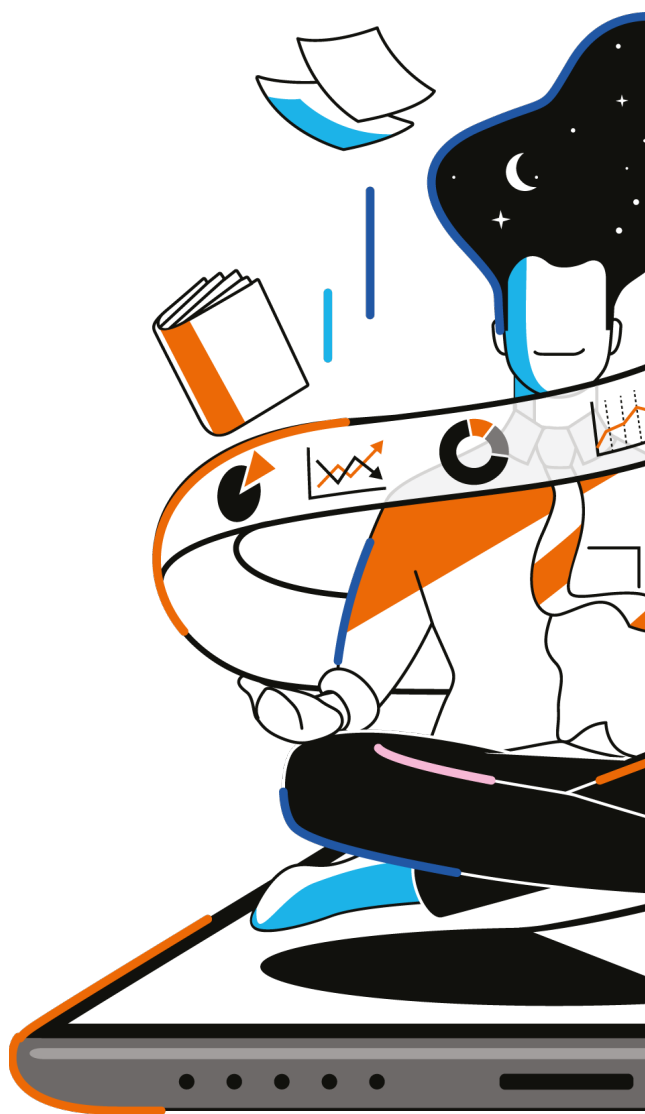
Customer Engagement

Fundamental skills in Data & Digital

- Functional Analysis
- SQL
- Data Literacy
- Data Viz
- PowerBI
- Consulting Skills
- Interview Skills
- Presentation Skills
- Story Telling
- Scrum Agile Project
- Management

Data
Academy

The Data Academy offers an 8-week tailored program fully dedicated to junior & medior profiles to become expert consultant in a specific area of data. This hands-on bootcamp is offering 3 interesting tracks of tailor-made trainings (technical & soft skills) in Data Engineering, Data Science or Data Visualization.

A Learning Curve

Deepen your expertise in a minor Data track

01

02

Learn the Data common skills

3 Data Tracks

Data Engineering

We design and build data pipelines and data platforms to enable data intelligence capabilities.

Data Science

We analyze data and build predictive models to identify patterns and trends to deliver recommendations.

Data Visualization

We analyze and visualise data to discover insights and present them to our end users by building dashboards.

Project Onboarding

03

04

Use Case Hackathon & Certification

01

Common Data Skills

- Data Architecture
- Data Visualization
- DevOps principles
- Predictive Modeling
- DBT
- Introduction to Snowflake, Azure, Synapse, Python, SQL Standard
- Introduction to Functional Analysis

02

Minor Data Tracks

Data Science
- Text Mining
- Code refactoring
- Geospatial analytics
- Deep Learning
- IoT Analytics

Data Visualization
- Geospatial analytics
- Tableau

Data Engineering
- Synapse
- Big Query
- Scala
- Kubernetes
- Terraform
- Code Refactoring

03

End To End Use Case

Apply the data expertise you have acquired direclty through a practical end-to-end use case within a crossfunctional team. You will then present and pitch the results in front of an internal jury of experts.

For Who?

Young graduate or first IT related experience

Must have qualifications

- Bachelor or Master's degree in IT, engineering or related field
- Eager to learn new skills & ready to be trained
- You are fluent in English, and either Dutch or French

I had training related to Data Engineering, Data Science, Data Visualization so I could learn new technologies and tools.

Eleonore — Data Scientist

The Data Academy prepared me to feel comfortable and confident when I began working at the client.
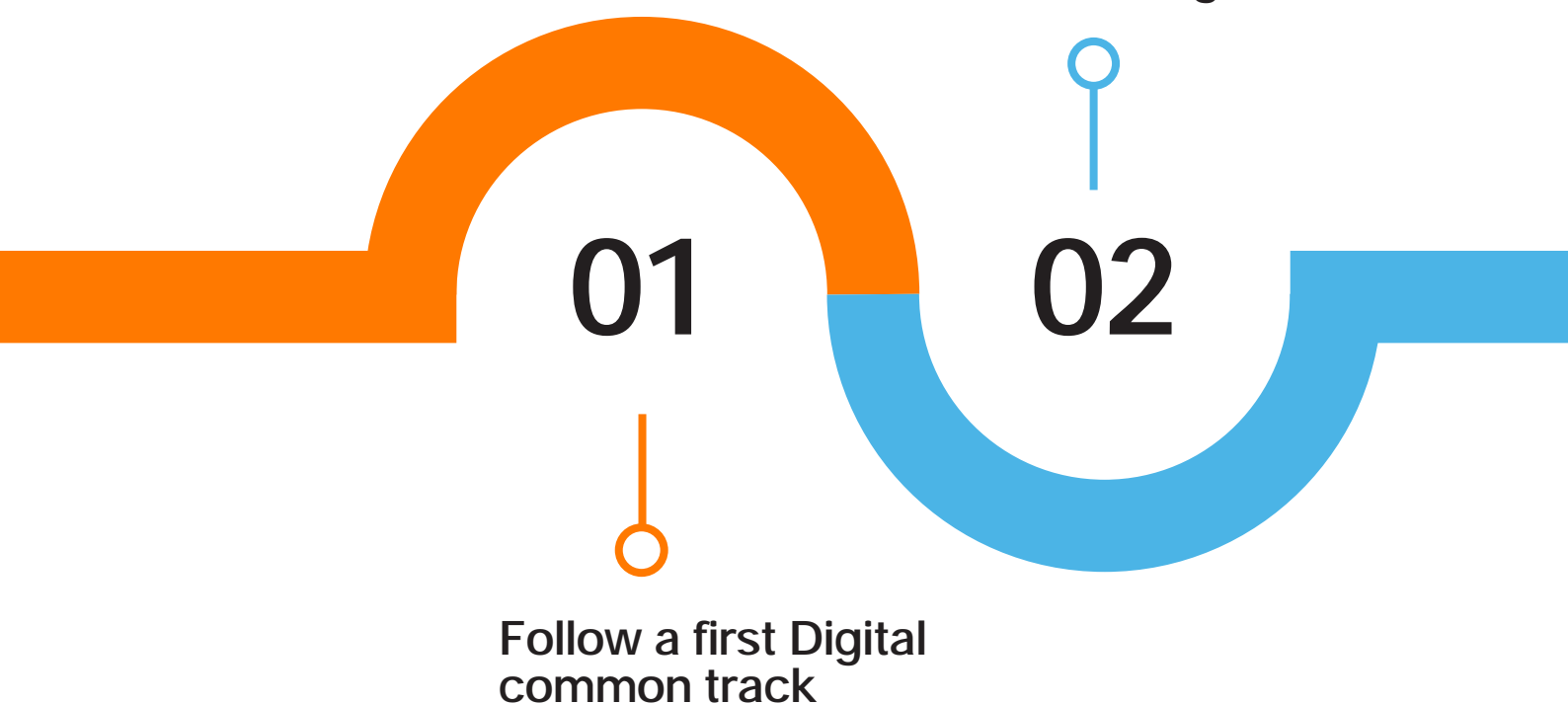
Simon - Data Engineer

Digital
Academy

The Digital Academy offers a 6-week tailored program for young professionals to become expert consultants in the Digital & Data world and create impactful user journey. This hands-on bootcamp is offering 2 interesting tracks of tailor-made training (technical & soft skills) in Digital Customer Experience or Customer Engagement.

A Learning Curve

Deepen your expertise in a minor Digital track

01

02

Follow a first Digital common track

2 Data Tracks

Digital Customer Experience

We build powerful business applications quickly with the PowerPlatform and link them with Microsoft's Clouds: Dynamics 365, Azure and Office 365 and hundreds of intelligent services.

Customer Engagement

We create the best customer journey based on collected data by utilizing online personalization and capturing online events.

03
04

Project Onboarding

Use Case Hackathon & Certification

01

Common Digital Skills

- Digital trends
- Digital ecosystems
- BPMN
- Cloud Business Applications
- Low Code Rapid Application
- Development
- New data architectures

02

Minor Digital Tracks

Digital Customer Experience

- UX Design
- Power Apps, Power Pages & Outsystems
- Dynamics CRM 365 for Sales, Marketing & Services
- Modern Work using Microsoft 365

Customer Engagement

- Omnichannel Marketing
- Engagement platform in's & out's
- Persona Marketing
- Customer Journey

03

End To End Use Case & Hackaton

Apply the data & digital expertise you have acquired direclty through a practical end-to-end use case /Hackathon within a cross-functional team. You will then present and pitch the results in front of an internal jury of experts.

For Who?

Young graduate or first IT related experience

Must have qualifications

- Bachelor or Master's degree in IT, digital engineering or in digital marketing, business, economics & management
- Eager to learn new skills & ready to be trained
- You are fluent in English, and either Dutch or French

I chose to enter the CRM faction and during the Digital Academy, I worked on Microsoft Dynamics using PowerApps. I was ready and had good level to start at the client.

Jacqlueline — CRM Consultant

We have data-oriented missions with opportunities to use the latest tools and technologies. Additionally, we often have diverse team members working on the same mission.

Ghyzlaine - Customer Engagement Consultant

Ready to innovate with us?

Digital Services

Orange Business, part of Orange Group, is one of the world's leading management consultancies and system integrators for Data Intelligence & Digital Experience. We are Data Native Artists who leverage a unique combination of technical, functional and industry specialization, as well as partnerships with key software vendors, to deliver state of the art solutions since 1992. As a front runner in Big Data, Artificial Intelligence and Digital, Orange Business is enabling customers to innovate, drive their business strategy and improve customer experience through effective use of data. Clients choose Orange Business as their strategic Data & Digital partner due to our pioneering vision, expertise, core values, quality of service & our passion for delivery.

Find out more how we can help you with your projects on:

digital.orange-business.com

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