Green Act program
Sustainability at the heart of our strategy

Responding to climate change is one of Orange's main commitments within Lead the Future strategic plan, with the objective to achieve Net Zero carbon by 2040.

Our entire ecosystem - customers, partners, employees - expects Orange Business to have a strong commitment to the environment. We take this commitment to heart by making our operations environmentally sustainable, and offering our customers eco-designed products and services, while providing innovative solutions for the planet.

This is why, in 2019, we launched the Green Act program. This cross-functional program aims to encourage all stakeholders of Orange Business to embed environmental issues as a key priority into their day-to-day processes and business activities. This will accelerate the evolution of Orange Business as an ICT reference for delivering a sustainable digital transformation both internally and for our customers.

With Lead the Future, we accelerate our environmental transition with our whole ecosystem. We have set ambitious goals and we plan to achieve them through two main axes : driving our own environmental transition - with the "Sustainable Operations" pillar - and helping our partners in reducing their own carbon footprint - thanks to our "Sustainability Portfolio".

Making digital work for the environment

Our ambition at Orange Business is to support our B2B customers and partners in their digital transformation, to co-innovate and co-construct intelligent solutions that will lead to a more responsible economy and society while driving the environmental transition.

We are convinced that digital can be a key enabler for the decarbonization and environmental transformation of our customers. In such context, we are here to:

- Help our customers develop a sustainable approach in managing their equipment and their IT infrastructure
- Develop eco-designed solutions and environmental transition solutions to support our customers in their own transformation

Aiming for Net Zero carbon by 2040

While digital technology is one of the solutions to combat global warming and reduce the carbon footprint of other sectors, we must also make every effort to reduce our own emissions and make our operations greener. The Orange Group has therefore committed to an ambitious goal: being Net Zero carbon by 2040, ten years ahead of the commitments made by the telecom industry to align with the Paris Agreement, in a context of explosion of uses and data on our networks.

To achieve this goal, we are working on 3 different levers : implementing energy efficiency action plans in our networks, buildings and transport, increasing the use of electricity from renewable sources, and deploying circular economy principles in our processes and job lines.

orange™ **Business**

Orange Business contributes to the Orange Group's environmental objectives

Achieving Net Zero carbon by 2040

45% decrease in our CO2 emissions on scopes 1, 2 and 3 by 2030 compared to 2020, with intermediate goals on each scope for 2025.

- **Measure and reduce our CO2 emissions:** thanks to the development of tools and methodologies, and thanks to the modelling and analysis of our scope 3.
- **Decrease our fossil fuels consumption:** through the implementation of energy efficiency action plans, energy optimization in our networks, IT and buildings, and electrification of our vehicle fleets.
- **Develop circular economy:** collecting and repairing mobiles and customers equipment, and selling refurbished equipment.

50% of renewable energies in our electricity mix by 2025

30% of our mobiles sales volume collected each year

100% of Orange branded products to be eco-designed by 2025

Sustainable Operations – Pursuing our internal transformation

We are transforming our operational model

Measurement, modelling and analysis

Measure and reduce our impact thanks to data and methodologies:

- Measuring our global carbon footprint and more specifically modelling and analysing our scope 3 emissions
- Developing tools to estimate the carbon footprint of our products and services in order to meet our customers' requests

Circular economy

Reinforce the circular economy principles through:

- Collecting and reusing customers equipment
- Collecting, refurbishing and reusing mobiles
- Strengthening circular economy guidelines in our sourcing practices, more specifically with the purchase of refurbished IT and network equipment for our own use

Energy

Reduce our carbon footprint through the transformation of the way we manage and operate our infrastructures:

- Reducing our energy consumption and implementing energy efficiency action plans
- Increasing the use of renewable energies to all our sites worldwide
- Implementing our Smart Eco-Energy solution in order to monitor the energy consumption of buildings and drive optimization actions

Employees, skills and engagement

Encourage and promote our employees' commitment to the environment and develop their skills by:

- Creating new opportunities and promoting day-to-day and on-site initiatives
- Developing tools and designing customized training paths to provide all employees professional skills on ESG issues, and particularly for business lines committed in this area

Sustainability Portfolio – Supporting our customers and partners in the reduction of their own carbon footprint

We are lowering the impact of our products and services, and we help our partners in their own environmental transition

Lower environmental impact Product & Services

Offer eco-designed solutions to our customers by:
- Measuring CO2 emissions of our products and services
- Reducing the carbon footprint of our portfolio thanks to eco-design and reengineering

Environmental Transition Solutions

Develop solutions to help our customers in reducing their own environmental footprint

We are developing a comprehensive portfolio of digital products and services for the environmental transition, in order to support our customers and partners in their effort to reduce their CO2 emissions: Smart Building, Smart Workplace, Smart Mobility, Smart Eco-Energy, etc.

Sustainable Ecosystem

Operate in a responsible ecosystem

Co-construct an ecosystem with suppliers, partners and customers that enables sharing of innovation, best practices, common methodologies and new ideas through collaboration.

Orange Business

The Orange entity dedicated to companies and organizations, is your partner for digital transformation and network expertise. At Orange Business, with our 28,000 employees, we connect, protect and innovate, all over the world, to achieve sustainable business growth. Orange Business is a network-native digital services company.

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